

Dale's
 SELF-SERVICE DEPARTMENT STORE INC.
 1334 EL PRADO
 NEXT TO A&P MARKET
 Downtown Torrance

**Value-wise shoppers
 SHOP HERE!**

END OF THE MONTH BUY!

DOM Sale

**THREE
 BIG
 SALE
 DAYS**

10% OFF

ALL ITEMS SHOWN BELOW WILL BE SOLD AT 10% OFF WITH COUPON

LADIES' SKIRTS
 100% WOOL
 TAILORED — DRESSY

- New Fall Shades
- Asst. Styles
- Sizes 8-18
- 14½-22½

With This Coupon

\$3.99 LESS 10%
 VAL. TO \$10.95

LOOK WHAT 88¢ WILL BUY!

★ ★ ★ ★ ★ ★ ★ ★ ★ ★

LADIES' HOSIERY
 OUR REGULAR 99¢
 FIRST QUALITY LANOLIN TREATED HOSIERY IN NEW WINTER SHADES
 SIZES 8½-10½ 59¢ pr.

2 PAIRS 88¢

LADIES' CAPRIS
 • Warm and Good Looking Cotton Knits • Pencil Stripes on Background of Brown-Gray-Black • They'll Go Fast At This Price

Reg. Val. \$1.95
88¢

SIZES 10 TO 16

10% OFF

ALL ITEMS SHOWN BELOW WILL BE SOLD AT 10% OFF WITH COUPON

LADIES' COATS
 VALUES TO \$19.95
 • 100% WOOLS
 • BIG WONDERFUL CHOICE OF COLORS AND STYLES
 • BEAUTIFUL, LUXURIOUS FABRICS

SIZES 10-20 START AT

With This Coupon

\$11.94 LESS 10%

LADIES' DRESSES
 JUST RECEIVED — A BIG, CRISP SHIPMENT OF NEW FALL COLORS AND STYLES, TOP FABRICS IN LOADS OF COLORS AND PATTERNS

TAKE YOUR PICK FOR AFTERNOON OR EVENING WEAR, FOR WORK OR LEISURE.
 SAVE 10% DURING THIS SALE

SIZES 7-20 12½-24½

STARTING AT

\$5.87 LESS 10%
 WITH THIS COUPON
 VALUES TO \$19.95

Christmas LAY-A-WAY sale

LADIES' BLOUSES
 IMPORTED COTTON PRINTS AND SOLIDS

- 100% PURE COTTON
- MERCERIZED
- SANFORIZED
- Guarantee Washable
- Large Selection of COLORS AND PRINTS

SIZES 32-38

REG. VAL. \$1.59

88¢

GIRLS' DRESSES
 CUTE COTTON PRINTS IN A MULTITUDE OF COLORS AND DESIGNS

WHILE THEY LAST!

SIZES 1-6x 7-12

88¢

ROBES!

BOYS' AND GIRLS' FLANNEL ROBES

- GIRLS' STYLES ARE QUILTED—CHENILLES—DUSTERS—COTTONS AND SOME NYLON INCLUDED
- BOYS' ROBES IN HEAVY DUTY NAVAJO PRINTS—ALL COLORS

GIRLS' ROBES FROM \$1.77

ALL LESS 10% With This Coupon

BOYS' ROBES FROM \$1.99

SIZES 1-6x 7-12

SIZES 2-14

REMEMBER Dale's WILL NOT BE UNDEROLD

GIRLS' CAR COATS
 A HUGE SELECTION OF NEW CAR COATS. PLAIDS AND SOLIDS IN PRACTICALLY ANY COLOR YOU COULD WANT. SOME WITH HOODS

STARTING AT

\$3.99 LESS 10%
 WITH THIS COUPON
 VALUES TO \$10.95

SIZES 3-6x-7-14

Time TO LAY-A-WAY FOR CHRISTMAS

CHILDRENS' PLAY PANTS
 FLANNEL LINED WITH BOXER WAISTBAND. POLISHED COTTONS, GABS. AND DENIMS. COLORS OF BLUE

BROWN
 BLACK
 TAN
 GREY

SIZES 1-16

88¢

BOYS' SHIRTS
 COTTON BROADCLOTHS IN A BIG ASSORTMENT OF COLORS AND DESIGNS EASY ON WASHING AND IRONING.

CHECKS
 STRIPES
 PLAIDS

SIZES 1-16

88¢

MENS' BLUE JEANS

- 13¼ OZ. DENIM • WESTERN STYLE • WESTERN MADE
- RIVETED AND REINFORCED
- SANFORIZED • YOU'LL NEVER MATCH THIS FOR VALUE

SIZES 29-44

REG. VAL. \$3.95

\$2.77 LESS 10%
 With This Coupon

MENS' SPORT SHIRTS

- WOOL BLENDS AND CORDUOYS
- NEW WINTER SHADES & PLAIDS
- THESE SHIRTS WERE MADE TO SELL AT \$5.95 EA. NO LIMIT DURING SALE

Starting AT \$2.99

With This Coupon

\$2.10 LESS 10%

SIZES S-M-L

LADIES' GIRDLES AND PANTY GIRDLES
 OUR REGULAR \$1.00 SELLER. REDUCED DURING THIS SALE ONLY. STRONG, DURABLE AND WASHABLE. REG. \$1.59.

88¢

SIZES S-M-L
 Also Extra Large

"GIFTS O' PLENTY"
 BABIES' LAYETTE SETS—9 ITEMS

CONSISTING OF — CRIB PAD • WASH CLOTH • TWO CHUX DIAPERS • RATTLE • BIB • PLASTIC HANGER • COMB AND DIAPER BAG • COMPLETE SET IN SANITARY PLASTIC BAG.

A PERFECT GIFT FOR THE NEW BABY

WHILE THEY LAST!

88¢

BOYS' JEWELED DENIM SETS
 PANTS AND JACKET STUDDED WITH COLORFUL "GEMS" — REAL WESTERN STYLE

SIZES 2-10

REG. VAL. \$5.95

\$3.00 LESS 10%
 With This Coupon

\$100 Will Hold Your LAY-A-WAY

Mens' Stretch Socks
 GIFT BOXED FOR XMAS 3 PAIR IN A COLORFUL BOX—EACH PAIR A DIFFERENT COLOR AND DESIGN

88¢

BOX OF 3 PR.

MEN'S SPORT SHIRTS
 SANFORIZED FLANNEL FOR WORK OR SPORTWEAR

- PERMANENT STITCH SEAMS
- BARTACKED AT STRAIN POINTS
- FULLY CUT FOR PERFECT FIT
- BLUE, LIGHT AND DARK GRAY, LIGHT AND DARK GREEN TONES

SIZES S-M-L 14-17

\$1.00 REG. VAL. \$2.95

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